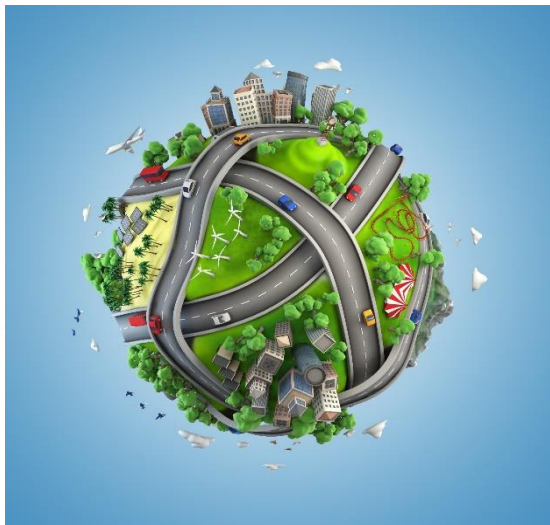




**AUD** | AMERICAN  
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IN DUBAI |  
**School of Engineering**



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### Strategic Partner:



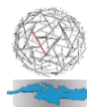
**Organized By:**



**Supported By:**



**IEEE**



**Engineering Association  
OF  
Mediterranean Countries**



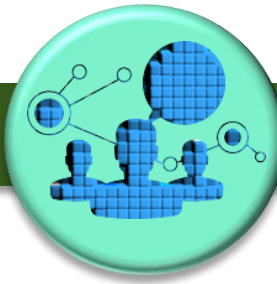
جمعية المقاولين  
CONTRACTORS' ASSOCIATION

## ABOUT THE EVENT



This international conference and exhibition is in line with the UAE Vision 2021 National Agenda that focuses on improving the quality of air, preserving water resources, increasing the contribution of clean energy and implementing green growth plans. The National Agenda highlights the importance of infrastructure and aims for the UAE to be among the best in the world in the quality of airports, ports, road infrastructure & electricity. The conference will also focus on international projects that are not only sustainable but also make a difference in the lives of its citizens. The conference will spread awareness in sustainable development while preserving the environment, and to achieve a perfect balance between economic and social sustainability and development. The event will highlight the sustainable housing aspects, SMART Cities, Innovation in Design & Sustainability, New Methods & Technologies and Innovation in Procurement, Operations & Maintenance.

## REASONS TO ATTEND



- Learn from the real-world experiences of industry experts and specialists who will show you how to achieve outstanding business results and how you will protect your investments.
- Learn from the successes of major projects across the globe and stay up to date with the latest techniques for successful sustainable projects.
- Network with leaders from business, finance and government.
- Make connections with those at the forefront of the sustainability effort.
- Join the global effort to create an inclusive and environmentally sustainable marketplace
- Shape the evolving dialogue on sustainability and share ideas.
- Network and share ideas and experiences with the experts, speakers, delegates and exhibitors who are attending the event.
- Network with over 500 professionals from diverse fields from across the globe.
- Network with the prominent exhibitors and discover how their latest products and services can generate a competitive advantage for your business.

## TARGET AUDIENCE



- Government Sectors
- Construction & Infrastructure
- Procurement, Purchasing and Supply Management
- Contract Management and Risk Management
- Project Management, Portfolio Management
- Architectural and Engineering
- Project Planning, Compliance
- Quality Management
- Operations Professionals
- Investment and Real Estate
- Design Consultant, Contracting
- Energy Management
- Sustainability Management
- Environmental Management
- Facilities Management
- Waste Management
- Climate Change Management
- SHE Management
- Regulation / Policy Making
- Sustainability Analysts
- Academia
- All sectors who would like to learn about the best practices in sustainable governmental housing

## DELEGATES FEES



**Member Rate**

**AED 750**

July 01 - December 31, 2018



**Student Rate**

**AED 500**

July 01 - December 31, 2018



**Early Bird Rate**

**AED 1,000**

January 01 - January 15, 2019



**Standard Rate**

**AED 1,200**

January 16 - January 31, 2019



**Late/Onsite Rate**

**AED 1,500**

February 01 - February 13, 2019

### Event Partners Members:

- AUD Engineering College
- Arab Engineering Federation
- Contractors Association

## CONFERENCE TOPICS



- ❖ Sustainable Housing Aspects
- ❖ Master Planning and Smart Cities
- ❖ Innovation in Design & Sustainability
- ❖ Smart Housing Technologies
- ❖ 3D Printing, Robotics and New Methods in Construction
- ❖ Energy Efficiency in Design and Implementation
- ❖ Green Building Materials
- ❖ Social Sustainability (Safety – Security – Design)
- ❖ Environmental Sustainability (Water Efficiency + Waste Efficiency + Energy Efficiency)
- ❖ Economic Sustainability Cost-Efficiency + Peace of Mind + Higher Resale Value
- ❖ Standards & Specifications for Housing and Quality Control
- ❖ Innovation in procurement for Governmental Housing
- ❖ Operations & Maintenance Using BIM

### ABSTRACT SUBMISSION IMPORTANT DATES

- June 30, 2018, 9:00 AM: Abstract submission site opens
- December 25, 2018, 5:00 PM: Abstract submission site closes. No abstract edits, author additions or changes to author information will be accepted after this deadline.
- December 31, 2018, 9:00 AM: Notifications will be sent to presenting authors.
- Presentation deadline, January 15, 2019 – 20 slides

## AWARDS



### Individual

- ❖ Outstanding Project Environment Manager of the Year
- ❖ Outstanding Project Energy Manager of the Year
- ❖ Outstanding Project Smart Manager of the Year
- ❖ Outstanding Project Design Manager of the Year
- ❖ Leader of the Year (ISGH – Sustainable Governmental Housing)

### Organization

- ❖ Excellence in Project Environment Management of the Year
- ❖ Excellence in Project Energy Management of the Year
- ❖ Excellence in Project Design Management of the Year
- ❖ Excellent Project through Innovation in Sustainable Governmental Housing

### AWARDS SUBMISSION IMPORTANT DATES

- June 3, 2018, 9:00 AM: Awards submission site opens
- January 31, 2019, 5:00 PM: Awards submission site closes.
- February 10, 2019, 9:00 AM: Judging & Evaluation of the Awards.
- February 13, 2019: Winners will be announced in Opening Ceremony.

## Special Sponsor PACKAGES

| Sponsorship Category                   | Rollup | Logo & Profile in website & conference booklet | Bags insert & giveaways | Attendees | COST     |
|--|--------|--|-------------------------|-----------|----------|
| Lunch Sponsor - More than one          | 1      | ✓  | ✓                       | 5         | 7500 AED |
| Lanyard Sponsor – one only             | 1      | ✓  | ✓                       | 0         | 5000 AED |
| Green Paint Sponsor – one only         | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Technology Sponsor – one only          | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green AC Sponsor – one only            | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Concrete Sponsor – one only      | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Energy Sponsor – one only        | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Light Sponsor – one only         | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Design Sponsor – one only        | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Glass Sponsor – one only         | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Furniture Sponsor – one only     | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Smart Sponsor – one only               | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Water Sponsor – one only         | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Wastewater Sponsor – one only          | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green MEP Sponsor – one only           | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Civil Sponsor – one only         | 1      | ✓  | ✓                       | 2         | 5000 AED |
| Green Supplier Sponsor - More than one | 1      | ✓  | ✓                       | 1         | 3500 AED |



# SPONSORSHIP PACKAGES



| Benefits  | Main Sponsor  | Diamond Sponsor | Platinum Sponsor | Gold Sponsor  | Silver Sponsor | Future Engineers Sponsor |
|---|---------------|-----------------|------------------|---------------|----------------|--------------------------|
| <b>Total in AED</b>   | <b>40,000</b> | <b>30,000</b>   | <b>20,000</b>    | <b>15,000</b> | <b>10,000</b>  | <b>25,000</b>            |
| Logo in all Printed Materials   | √             | √               | √                | √             | √              | √                        |
| Logo in all online Media Campaign   | √             | √               | √                | √             | √              | √                        |
| Logo in Conference website  | √             | √               | √                | √             | √              | √                        |
| Keynote Speaker   | √             |                 |                  |               |                |                          |
| Participation with paper in the Conference  | √             | √               | √                | √             | √              | √                        |
| Participation in the Awards   | √             | √               | √                | √             | √              | √                        |
| Media Coverage in News  | √             | √               | √                | √             | √              | √                        |
| Media Coverage in Social Media  | √             | √               | √                | √             | √              | √                        |
| Free Delegates in the conference  | 25            | 15              | 10               | 5             | 3              | 5                        |
| Space + table+ chair  | √             | √               | √                | √             | √              | √                        |
| Placing your Organization logo, profile, PDF, Movie in the Conference Website                   | √             | √               | √                |               |                | √                        |
| Special Banner in the Homepage of the Conference Website  | √             |                 |                  |               |                | √                        |
| Rollup in the Conference Hall, or Registration, or Reception                                    | 2             | 1               | 1                |               |                | 1                        |
| Organization Logo in lunch tables (Exclusive)   | √             |                 |                  |               |                |                          |
| Organization Logo on Lanyard  | √             |                 |                  |               |                |                          |
| Organization Logo Conference Badge - backside   | √             |                 |                  |               |                |                          |
| Organization Logo Conference Certificate  | √             | √               | √                |               |                |                          |
| Opportunity - 5 minutes to deliver a welcoming speech to the attendee's in the opening ceremony | √             |                 |                  |               |                |                          |
| Organization publication inserts in the conference bag.   | √             | √               | √                | √             | √              | √                        |
| Organization notepad and pen will be inserted in the Conference Bag                             | √             |                 |                  |               |                |                          |
| Full Coverage of 50 Students from Engineering Colleges  |               |                 |                  |               |                | √                        |



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